



Strengths

- Best Prices
- Innovative Mindset
- Recently Built Platform & Website
- Strong Brand Image & Equity
- Good Quality of After Sales
- Very Relate to Society 5.0

Weaknesses

- Long Term Investment
- Product Insurance Costs are Raising
- High Level of Third Party Turnover Due To Price Competition
- Public Policies and Procedures

SVQ

Opportunities

- New Market Target
- Millennials Awareness
- New Public Infrastructure
- 5g Connection Implementation
- High Quality of Fresh Graduate





Threats

- High Level of Employee Turn Over
- New Competitors From Other Country
- Impact of Climate Change
- Covid-19 Pandemics Situation



THREATS

