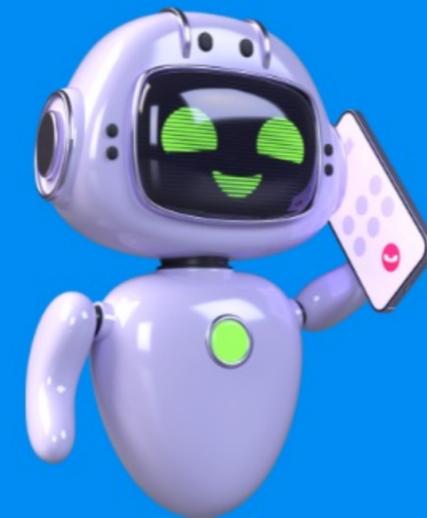
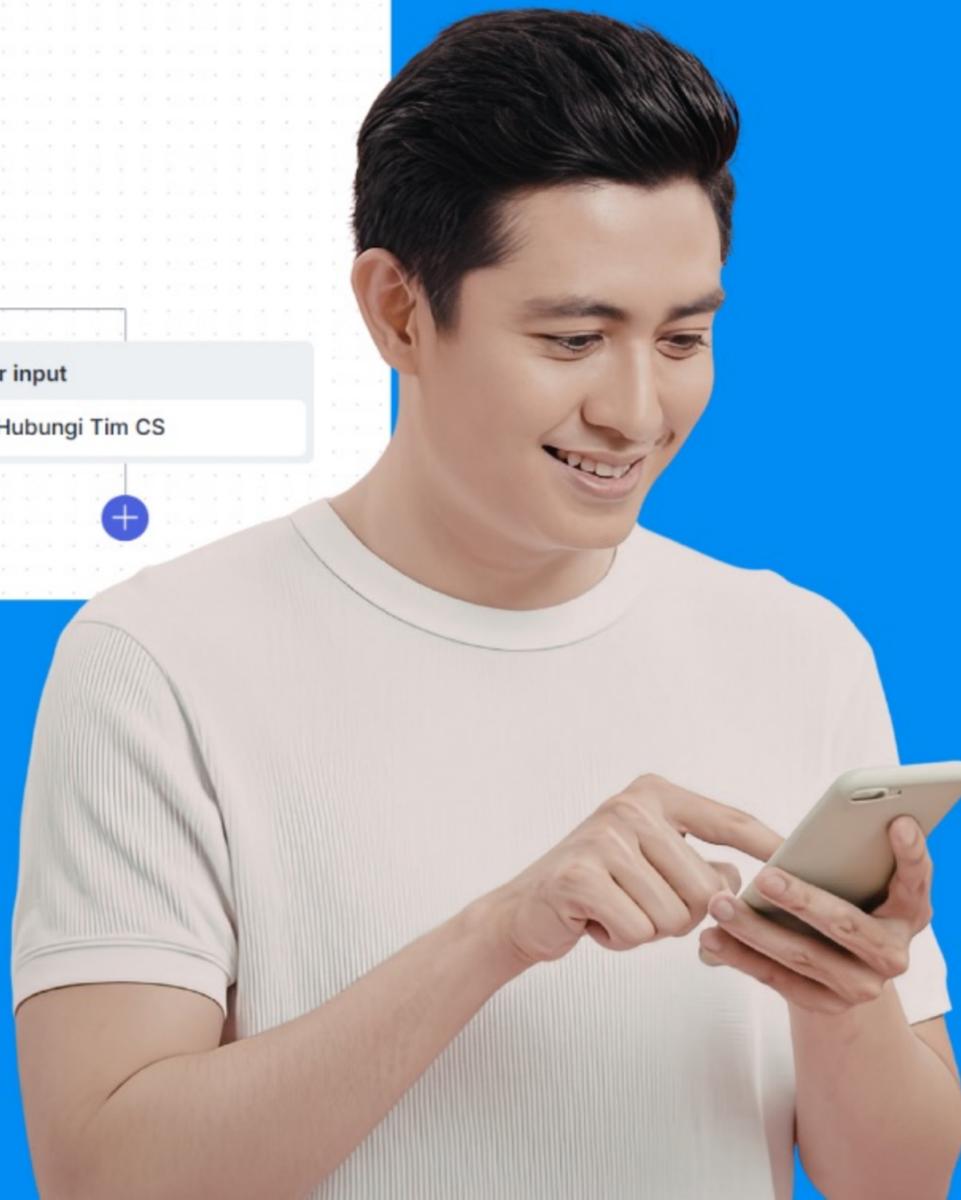
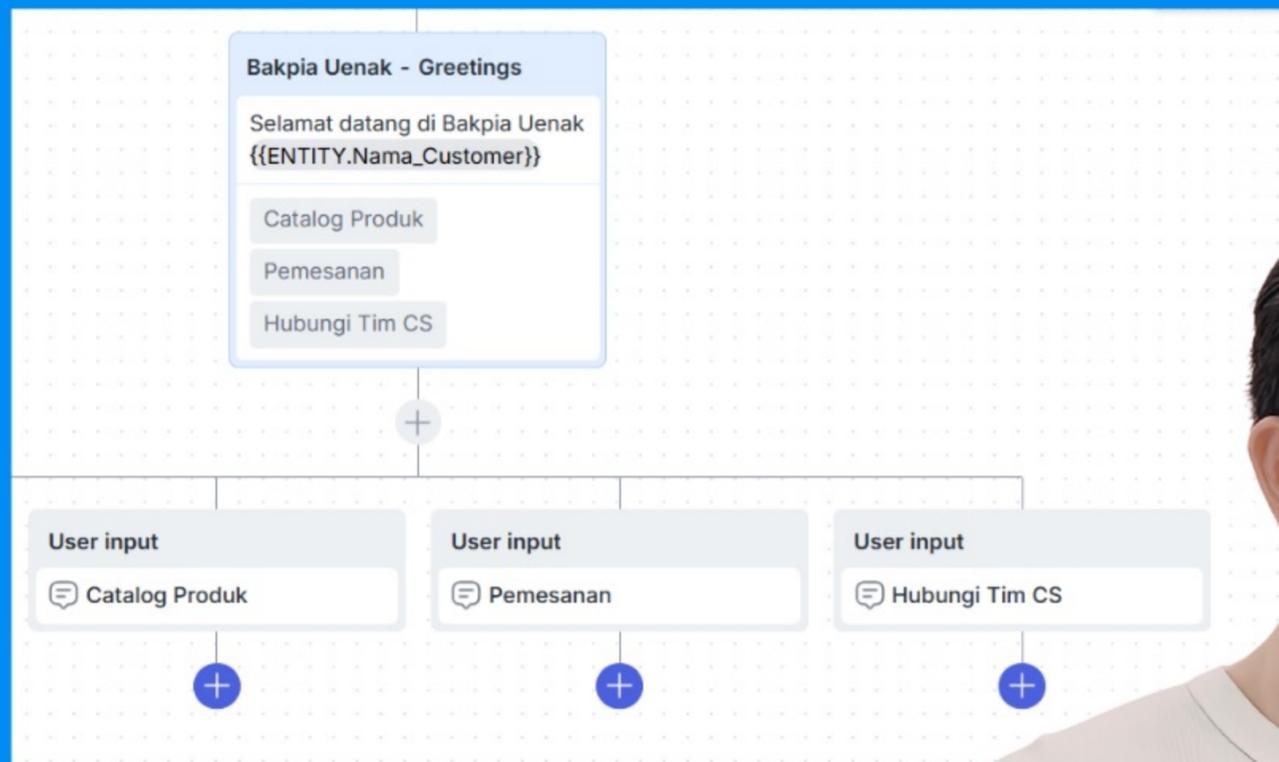


# Cara Membuat Bot WhatsApp untuk Bisnis: Tanpa Coding Melalui WhatsApp Business API



mekari  
qontak

### Sign in

Email

Password

[Sign in](#)

atau

 [Sign in dengan Google](#)

[Sign in dengan ID Karyawan](#)

[Sign in dengan nomor telepon](#)

[Sign in dengan SAML SSO](#)

[Lupa password](#) • [Buat akun](#)

## 1. Dapatkan Akses WhatsApp Business API Resmi dari Mekari Qontak

mekari qontak | Omnichannel Offline 23 @mekari.com

**BOT & AUTOMATION**

- Conversations
- Training sources >
- Chatbot settings >

### Conversation

Bot response quota:

  
**Create conversation**

Conversation name	Bot response	Channel	Last update	Status	Actions
(In Progress)	4		11 Mar 2026, 10:42	Unpublished	Actions
5 (newest)	2	Qontak Tumbuh Makmur	11 Mar 2026, 10:10	Unpublished	Actions
Q1 2026	25	Qontak Tumbuh Makmur	7 Mar 2026, 12:57	Published	Actions
NEW	24	Qontak Tumbuh Makmur	5 Mar 2026, 11:48	Unpublished	Actions
Bot - Leads Qualification	5		21 Feb 2026, 03:28	Unpublished	Actions
Baru	1		8 Dec 2025, 11:39	Unpublished	Actions
	1	Qontak Tumbuh Makmur	8 Dec 2025, 11:38	Unpublished	Actions
	3		3 Nov 2025, 06:09	Unpublished	Actions

## 2. Login ke Dashboard dan Buka Menu Chatbot

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@mekari.com

**BOT & AUTOMATION**

- Conversations
- Training sources >
- Chatbot settings >

### Conversation

Bot response quota:

Search conversations

Conversation name	Bot response	Channel	Last update	Status	Actions
(In Progress)	4		11 Mar 2026, 10:42	Unpublished	Actions
5 (newest)	2	Qontak Tumbuh Makmur	11 Mar 2026, 10:10	Unpublished	Actions
Q1 2026	25	Qontak Tumbuh Makmur	7 Mar 2026, 12:57	Published	Actions
NEW	24	Qontak Tumbuh Makmur	5 Mar 2026, 11:48	Unpublished	Actions
Bot - Leads Qualification	5		21 Feb 2026, 03:28	Unpublished	Actions
Baru	1		8 Dec 2025, 11:39	Unpublished	Actions
	1	Qontak Tumbuh Makmur	8 Dec 2025, 11:38	Unpublished	Actions
	3		3 Nov 2025, 06:09	Unpublished	Actions

### 3. Buat Percakapan Baru

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**BOT & AUTOMATION**

- Conversations
- Training sources
- Chatbot settings

### Conversation

Bot response quota: >

Conversation name	Bot response	Channel	Last
(In Progress)	4	Qontaktelesales_bot	11 Ma
2025 (newest)	2	Qontak Tumbuh Makmur	11 Ma
Q1 2026	25	Qontak Tumbuh Makmur	7 Ma
- NEW	24	Qontak Tumbuh Makmur	5 Ma
- Leads Qualification	5	Qontaktelesales_bot	21 Fe
Baru	1	Qontaktelesales_bot	8 De
Test	1	Qontak Tumbuh Makmur	8 De

#### Create conversation

**Conversation name \***  
Enter conversation name

**Channels \***  
Select channel

NLP connector  
Understand and respond to user input with NLP engine.

Trigger text

**Conversation operational hours**  
 All time    Schedule    Date range  
Your bot will respond to incoming conversations at any time.

Cancel Save

Selanjutnya, isi informasi yang dibutuhkan

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**Conversation**

Bot response quota

Conversation name	Bot response	Channel	Last
(In Progress)	4	.bot	11 Ma
2025 (newest)	2	Qontak Tumbuh Makmur	11 Ma
Q1 2026	25	Qontak Tumbuh Makmur	7 Ma
- NEW	24	Qontak Tumbuh Makmur	5 Ma
Bot - Leads Qualification	5	.bot	21 Fe
Baru	1	.bot	8 De
Tes	1	Qontak Tumbuh Makmur	8 De

**Create conversation**

Conversation name \*  
Enter conversation name

Channels \*  
Select channel

NLP connector  
Understand and respond to user input with NLP engine.

Bot response accuracy ⓘ  
90 %  
A higher percentage results in more accurate response

Trigger text

**Conversation operational hours**  
 All time  Schedule  Date range  
Your bot will respond to incoming conversations at any time.

Cancel Save

#### 4. Aktifkan NLP Untuk Percakapan Lebih Natural

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**BOT & AUTOMATION**

- Conversations
- Training sources
- Chatbot settings

### Conversation

Bot response quota

Conversation name	Bot response	Channel	Last
(In Progress)	4	_bot	11 Ma
2025 (newest)	2	Qontak Tumbuh Makmur	11 Ma
Q1 2026	25	Qontak Tumbuh Makmur	7 Ma
NEW	24	Qontak Tumbuh Makmur	5 Ma
Bot - Leads Qualification	5	_bot	21 Fe
Baru	1	_bot	8 Dec
Test	1	Qontak Tumbuh Makmur	8 Dec

#### Create conversation

Conversation name\*

Enter conversation name

Channels\*

Select channel

NLP connector  
Understand and respond to user input with NLP engine.

Trigger text

Input tag

Use comma (,) or enter (+) to separate multiple keywords

Conversation operational hours

All time  Schedule  Date range

Your bot will respond to incoming conversations at any time.

Cancel Save

Anda Bisa Juga Menentukan Kata Kunci Pemicu

The screenshot displays the Mekari Qontak chatbot builder interface. The top navigation bar includes the Mekari Qontak logo, an 'Omnichannel' dropdown, and user information for 'Qontak Demo'. The left sidebar lists various management options: BOT & AUTOMATION, Conversations, Training sources, AI resources (109), Custom instructions, and Chatbot settings. The main workspace shows a conversation flow for 'BAKPIA UENAK'. The flow starts at a 'Start point' node, which connects to a '#bot response' node containing the text 'Welcome to BD Qontak. How may I help you today?'. This node then connects to a 'Default fallback' node. The interface also features a 'Quota!' indicator, an 'AI training' button, and a 'Preview conversation' button at the bottom right.

## 5. Rancang Alur Percakapan

The screenshot displays the Mekari Qontak chatbot builder interface. The top navigation bar includes the Mekari Qontak logo, 'Omnichannel' dropdown, 'Online' status, and user profile 'Qontak Demo'. The left sidebar lists 'BOT & AUTOMATION' options: Conversations, Training sources, AI resources (109), Custom instructions, and Chatbot settings. The main workspace shows a conversation flow for 'BAKPIA UENAK'. A 'User input' block with 'Catalog Produk' is connected to a 'Bakpia Uenak - Greetings' block. This block contains a greeting message with a placeholder for the customer's name and a list of buttons: 'Catalog Produk', 'Pemesanan', and 'Hubungi Tim CS'. A 'Bot preview' window is open, showing a simulated chat conversation. The bot's message includes the greeting and the button list. The customer's response is 'Mohon diisi selengkap-lengkapnya ya kak - Silahkan input nama lengkap kakak!'. A 'Help center' button is visible in the bottom left corner.

## 6. Simpan dan uji coba alur percakapan bot whatsapp